



# COLOR



A photograph of a person walking away on a forest path. Sunlight filters through the trees, creating a hazy, atmospheric effect. The person is in the center, walking away from the viewer. The path is covered in fallen leaves. In the foreground, there are green bushes with some yellow leaves. The background shows tall trees and more sunlight filtering through the canopy.

# COLORS

Can evoke emotion in a design.

# WARM COLORS

Colors that are associated with heat, such as: reds, oranges, & yellows.








# COOL COLORS

Colors that are associated with sky, water, ice and snow, such as: blues, greens and violets.



# NEUTRAL COLORS


Colors such as:  
black, white, grey,  
or beige





# COLOR HARMONY

Choosing complementing colors from a color palette



# COMPLEMENTARY COLOR SCHEMES

Two colors opposite from each other on the color wheel.



The background of the slide features a collection of colored pencils arranged in a radial pattern, with their tips pointing towards the center. The pencils come in various colors including green, blue, yellow, orange, red, pink, and purple. A dark, semi-transparent horizontal band is overlaid across the middle of the image, serving as a background for the title text.

# ANALOGOUS COLOR SCHEMES

Three colors next to each other on 12 part color wheel.





# MONOCHROMATIC COLOR SCHEMES

Uses variations in lightness and saturation of a single color.



# COLOR TERMS



A black and white photograph of a field of poppies. In the foreground, two bright red poppies are in full bloom, their petals slightly crumpled. The rest of the field, including many unopened buds and thin, spindly stems, is rendered in grayscale, creating a strong contrast with the red flowers.

# HUE

A color

# VALUE

The brightness of a color





# TINT

*A hue with white added to it.*



The background of the image is a dark, atmospheric landscape. In the foreground, there is a solid black horizontal band. Above this band, the silhouettes of several trees are visible against a dark, cloudy sky. The clouds are layered and have a slightly lighter, greyish tone, creating a sense of depth and texture. The overall mood is somber and mysterious.

# SHADE

A hue with black added to it.



# SATURATION

Amount of hue used.

